

Promotional Area Application Form 2009–2010

General Information

Thank you for considering the York University Student Centre to promote your product. We offer two promotional areas located by the York University's busiest food court, which is the host to a variety of companies year-round. The Student Centre is the ideal place to promote your product as it is the focal point of student life and the main hub for York's population of 70,000 students, faculty, and staff.

1 Promotional Table Area	2 Food Court Area
The Promotional Table Area is located near the northwest entrance, opposite the Source Ticket Centre. Clients will be provided with a standard table and two chairs as well as access to a 15-amp outlet.	The second promotional area is located by the west of the food court with approximate dimensions of 18 x 16 sq.ft. This area also has access to a 15-amp outlet. Extra electrical tie-ins can be arranged for an additional cost. Up to four tables and eight chairs can be provided for this area.
Standard table distribution of information/basic sampling: from \$400⁰⁰ per day	Standard rental charge for food court area: from \$1000⁰⁰ per day

Note: for both areas, clients are welcome to use their own set-up in the space provided.

Postering

Clients can provide posters to be placed with the Student Centre for up to one week prior to booking at an additional charge.

Up to 12 standard 8.5 x 11 size posters.....	\$50 ⁰⁰
Up to 6 standard 8.5 x 14 size posters.....	\$50 ⁰⁰
Up to 3 standard 11 x 17 size posters.....	\$50 ⁰⁰

If you are interested in booking either of the Student Centre promotional areas, please fill out and return the following application to the contact listed below. If you have any further questions, please do not hesitate to contact us.

Contact Us

York University Student Centre
4700 Keele Street, Suite 335
Toronto, ON M3J 1P3
info@yorkstudentcentre.com
www.yorkstudentcentre.com

Promotional Area Application Form 2009–2010

Please print clearly.

Area requested: Table Promotional Area Food Court Promotional Area

Contact Information

Company Title _____

Contact Name(s) _____

Mailing Address _____

Business Phone _____ Alternate Phone _____

Fax _____ Email _____

Promotion Details

Please provide a complete description of the nature of your promotion: _____

Select poster package at \$50⁰⁰: up to 12 of 8.5 x 11 up to 6 of 8.5 x 14 up to 3 of 11 x 17

Proposed Dates for the Reservation

Term: Fall term Winter term Summer or Individual dates: _____

Proposed Arrival Time (no earlier than 9:30 AM) _____ Proposed Departure Time (no later than 4:00 PM) _____

Conditions:

1. If the application is approved, payment is required to complete the reservation. Client must cancel in writing at least three business days prior to the booking in order to receive a full refund. YUSC will retain 50% of the total contract fee for cancellations received two business days prior and 75% of the total contract fee for cancellations received one business day or less prior to booking. If YUSC does not receive written cancellation, 100% of the contract fee will be charged.
2. Payment must be made in cash or with a certified cheque or money order, or business cheques. Personal cheques will not be accepted.
3. Rental does not include parking or on-site storage.
4. This vendor is responsible for complying with all federal and provincial laws, all municipal bylaws and York University regulations.

I have read, understand, and agree to comply with all conditions of this proposed agreement if approved.

Please note that this application is subject to approval by the York University Student Centre Administration. A contract will be completed at the time of acceptance of your application. **Submitting this form does not guarantee your booking.**

Signature _____ Date _____